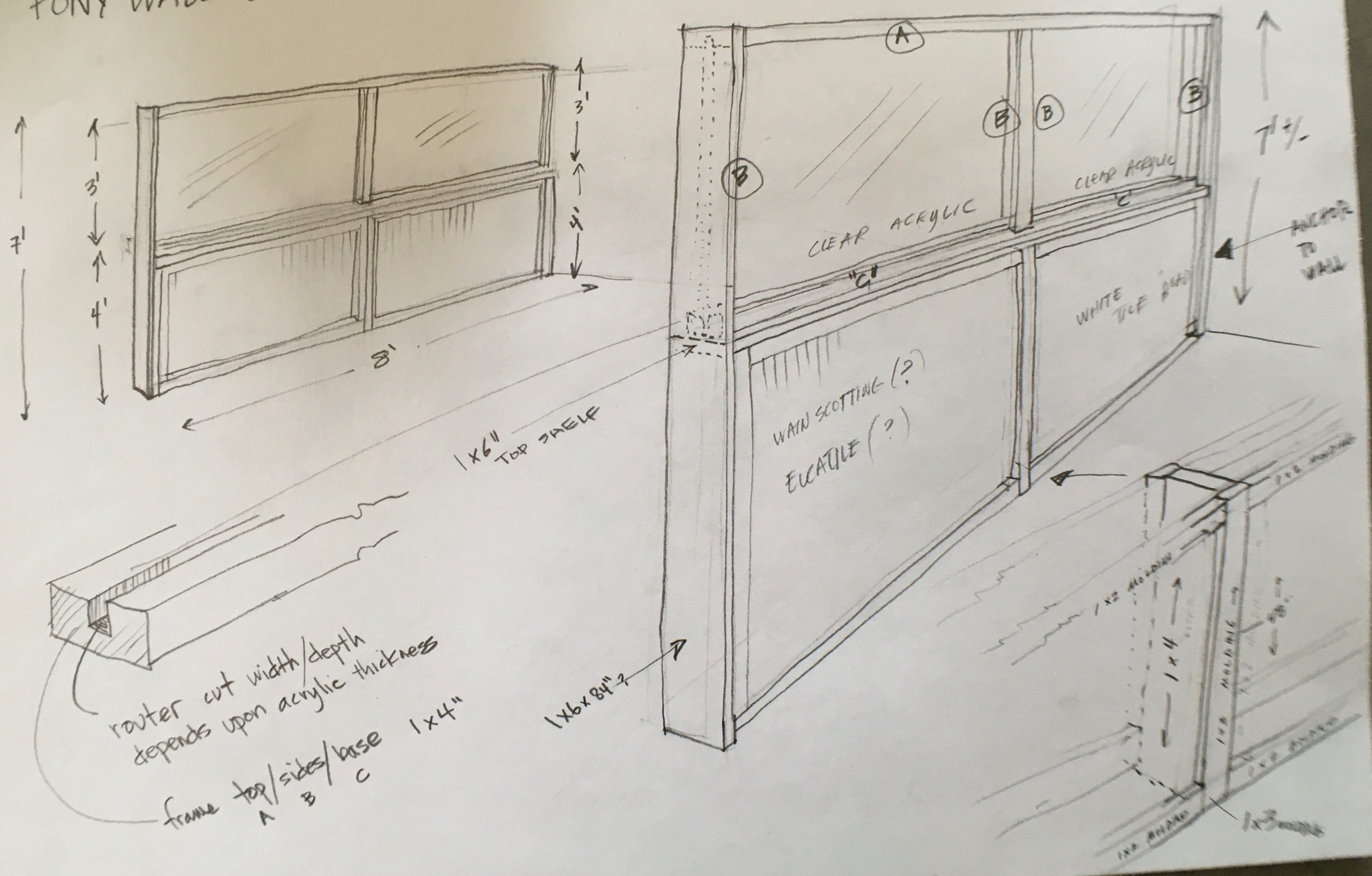PONY WALL CONCEPT